

### Amendments to the Claims

This listing of claims will replace all prior versions, and listing, of claims in the application:

1. (Currently Amended) A computer-implemented method for conveying sales options comprising:

offering a plurality of telecommunications related products to a customer;

receiving a selection from ~~said~~the customer;

determining an offering price for ~~said~~the selection, employing a progressive discount[;] and comprising:

accessing a predetermined pricing table having a product number, a product base price, and a discount rate to determine a product price wherein the selection comprises at least one product; and

summing the product prices employing the formula

$OP = \sum_{i=1}^n S_i P_i (1 - (A_j)_i)$  where:

OP is the offering price;

i is the product number;

$S_i$  is a switch that has a value of 1 if the  $i^{th}$  product is selected, and a value of 0 if the  $i^{th}$  product is not selected;

$P_i$  is the base price of the  $i^{th}$  product; and

$A_j$  is the discount rate, where “j” represents the number of selected products; and

presenting ~~said~~the offering price to ~~said~~the customer.

2. (Currently Amended) The method of claim 1, wherein ~~said~~the progressive discount comprises:
  - providing a greater discount upon selection of at least one of a greater number and a higher level of products.
- 3-4. (Cancelled)
5. (Currently Amended) The method of claim 1, further comprising:
  - receiving information about customer usage of ~~said~~the plurality of products; and
  - recommending products based on received information about customer usage.
6. (Currently Amended) The method of claim 1, further comprising:
  - providing to ~~said~~the customer, an incremental offering price of an upgrade to ~~said~~the customer's selection.
7. (Currently Amended) The method of claim 1, further comprising:
  - providing an opportunity for ~~said~~the customer to change ~~said~~the selection;
  - if customer changes ~~said~~the selection, receiving customer's changed selection;
  - determining an offering price for customer's changed selection; and
  - presenting ~~said~~the offering price to ~~said~~the customer.
8. (Currently Amended) Computer readable media for conveying sales options comprising:
  - a first set of instructions for presenting a plurality of telecommunications related products to a customer;
  - a second set of instructions for receiving a selection from ~~said~~the customer;

a third set of instructions for determining an offering price for ~~said~~the selection, employing a progressive discount, the third set of instructions comprising:

accessing a predetermined pricing table having a product number, a product base price, and a discount rate to determine a product price wherein the selection comprises at least one product; and

summing the product prices employing the formula

$$OP = \sum_{i=1}^n S_i P_i (1 - (A_j)_i) \text{ where:}$$

OP is the offering price;

i is the product number;

S<sub>i</sub> is a switch that has a value of 1 if the i<sup>th</sup> product is selected, and a value of 0 if the i<sup>th</sup> product is not selected;

P<sub>i</sub> is the base price of the i<sup>th</sup> product; and

A<sub>j</sub> is the discount rate, where “j” represents the number of selected products; and

a fourth set of instructions for presenting ~~said~~the offering price to ~~said~~the customer.

9. (Currently Amended) The computer readable media of claim 8[.], wherein ~~said~~the progressive discount comprises:

providing a greater discount upon selection of at least one of a greater number and a higher level of products.

10. (Currently Amended) The computer readable media of claim 8, further comprising:

a fifth set of instructions for receiving information about customer usage of ~~said~~the plurality of products; and

a sixth set of instructions for recommending products based on received information about customer usage.

11. (Currently Amended) The computer readable media of claim 8, further comprising:

a seventh set of instructions for providing to ~~said~~the customer, an incremental offering price of an upgrade to ~~said~~the customer's selection.

12. (Currently Amended) The computer readable media of claim 8, further comprising:

an eighth set of instructions for providing an opportunity for ~~said~~the customer to change ~~said~~the selection.

13. (Withdrawn) A system for conveying sales options comprising:

computer readable media comprising:

a first set of instructions for presenting a plurality of telecommunications related products to a customer;

a second set of instructions for receiving a selection from ~~said~~the customer;

a third set of instructions for determining an offering price for ~~said~~the selection, employing a progressive discount; and

a fourth set of instructions for presenting ~~said~~the offering price.

a computer in communication with ~~said~~the computer readable media;

a telephone; and

a telephone operator, wherein ~~said~~the operator obtains customer's product selections, and conveys ~~said~~the offering price.

14. (Withdrawn) The system of claim 13, wherein ~~said~~the progressive discount comprises:

providing a greater discount upon selection of at least one of a greater number and a higher level of products.

15. (Withdrawn) The computer readable media of claim 13, further comprising:

a fifth set of instructions for receiving information about customer usage of ~~said~~the plurality of products; and

a sixth set of instructions for recommending products based on received information about customer usage.

16. (Withdrawn) The computer readable media of claim 13, further comprising:

a seventh set of instructions for providing to ~~said~~the customer, an incremental offering price of an upgrade to ~~said~~the customer's selection.

17. (Withdrawn) The computer readable media of claim 13, further comprising:

an eighth set of instructions for providing an opportunity for ~~said~~the customer to change ~~said~~the selection.

18. (Withdrawn) A system for conveying sales options comprising:

computer readable media comprising:

a first set of instructions for presenting a plurality of telecommunications related products to a customer;

a second set of instructions for receiving a selection from ~~said~~the customer;

a third set of instructions for determining an offering price for ~~said~~the selection, employing a progressive discount; and

a fourth set of instructions for presenting ~~said~~the offering price;.

a computer in communication with ~~said~~the computer readable media; and

a kiosk comprising ~~said~~the computer and an interface for public interaction.

19. (Withdrawn) The system of claim 18, wherein ~~said~~the progressive discount comprises:

providing a greater discount upon selection of at least one of a greater number and a higher level of products.

20. (Withdrawn) The computer readable media of claim 18, further comprising:

a fifth set of instructions for receiving information about customer usage of ~~said~~the plurality of products; and

a sixth set of instructions for recommending products based on received information about customer usage.

21. (Withdrawn) The computer readable media of claim 18, further comprising:

a seventh set of instructions for providing to ~~said~~the customer, an incremental offering price of an upgrade to ~~said~~the customer's selection.

22. (Withdrawn) The computer readable media of claim 18, further comprising:

an eighth set of instructions for providing an opportunity for ~~said~~the customer to change ~~said~~the selection.